



May 19-22, 2024 Kingston Plantation Embassy Suites Myrtle Beach, SC

We invite you to partner with us in the upcoming May 2024 conference.

With many companies reporting an increase focus on Treasury, our mission becomes even more important. The 2024 conference marks the 39th anniversary of this great conference. More than 100 treasury professionals from the Carolinas and surrounding states will be joining us for three days of networking and educational opportunities and we would love for you to join us a sponsoring partner again. We continue to hear how sponsors appreciate our conference's arrangements and expectations. Because we do not have an exhibit hall that requires the manning of a booth, sponsors are able to attend the sessions, increasing networking opportunities. We would greatly appreciate you and your company's sponsorship level this year.

Some of the features benefiting sponsors:

- Low cost, not-for-profit pricing for sponsorships
- Complimentary registration fees for certain levels
- Quality networking time at session breaks and the Tuesday Night Event
- Pre-registration list prior to the conference for official sponsors
- Recognition through signage strategically placed through the conference area.

Our Carolinas Cash Adventure team is working very hard to develop a conference that focuses on education and emerging topics for an industry in constant change. Conference topics will benefit both corporate and government financial professionals.

Your support will help position your organization as a leader in finance in North & South Carolina. In addition, you will receive exposure among your target business clients before and during the conference at a very reasonable cost!

Please look over the various participation opportunities and be sure to be part of what will be a very exciting conference. As a reminder, sponsorship registrations can be submitted and paid for through the www.carolinascashadventure.com website. Please see the attached W9 to reference as needed.

Thank you and we look forward to seeing you at Carolinas Cash Adventure 2024!



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Preliminary Agenda

Sunday - May 19, 2024

2:00 pm – 4:15pm CTP Exam Prep

5:00 pm – 7:00 pm Registration

Monday - May 20, 2024

7:30am –3:30pm Registration

8:00am –9:00am Kick Off Speaker

8:00am –4:15pm CTP Exam Prep

9:00am –9:15am Networking & Refreshment
Break

9:15am –10:15am Concurrent Sessions (2)

10:15am –10:30am Networking & Refreshment
break

10:30am –11:30am Concurrent Sessions (2)

11:30am –1:15pm Luncheon &

Keynote Address

1:45pm –2:45pm Concurrent Sessions (2)

2:45pm –3:00pm Networking & Refreshment

Break

3:00pm –4:00pm Concurrent Sessions (2)

Tuesday - May 21, 2024

7:30am –3:00pm Registration

8:00am –4:00pm CTP Exam Prep

8:00am –9:00am Concurrent Sessions (2)

9:00am –9:15am Networking & Refreshment Break

9:15am –10:15am Concurrent Sessions (2)

10:15am –10:30am Networking & Refreshment
Break

10:30am –11:30am Concurrent Sessions (2)

11:30am –12:30pm Luncheon & Regional

Meetings 12:45pm –1:45pm General Session

1:45pm –2:00pm Networking & Refreshment break

2:00pm –3:00pm General Session

Wednesday - May 22, 2024

8:30am –10:00am General Session

9:00am –11:30am CTP Exam Prep

10:00am –10:15am Networking & Refreshment
Break

10:15am –11:30am General Session



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Marketing Information

Be a Carolinas Cash Adventure 2024 sponsor and be recognized as a leader in the market! Your company will receive significant exposure among your target business clients before, during and after the conference. Official Sponsorship deadline for guaranteed speaker: March 8, 2024. Sponsors can still register after this date but will not be guaranteed a speaker if there are no additional spots.

Any sponsorship after this date is on a rolling basis and the benefits below are not guaranteed. Benefit priority is based on sponsorship level and sign-up date. Platinum has priority choice, with Gold as secondary, then Silver.

Sponsorship Levels

Platinum - \$3200

As a Platinum sponsor, you will have the same benefits as a Gold sponsor with these added:

- Paid conference registration for 2 members of your organization instead of 1
- Primary selection for a general session speaking slot**
- First selection of a 6 x 2 table ahead of Gold sponsors
- Largest company logo for signage

Gold -\$2000

As a Gold sponsor, you will have the same benefits as a Silver sponsor with these added:

- Paid conference registration for 1 member of your organization*
- Secondary selection for a general session speaking slot**
- Selection of a 6x2 table ahead of Silver sponsors
- Large company logo for signage

Silver - \$1000

As a Silver sponsor, you will receive these benefits:

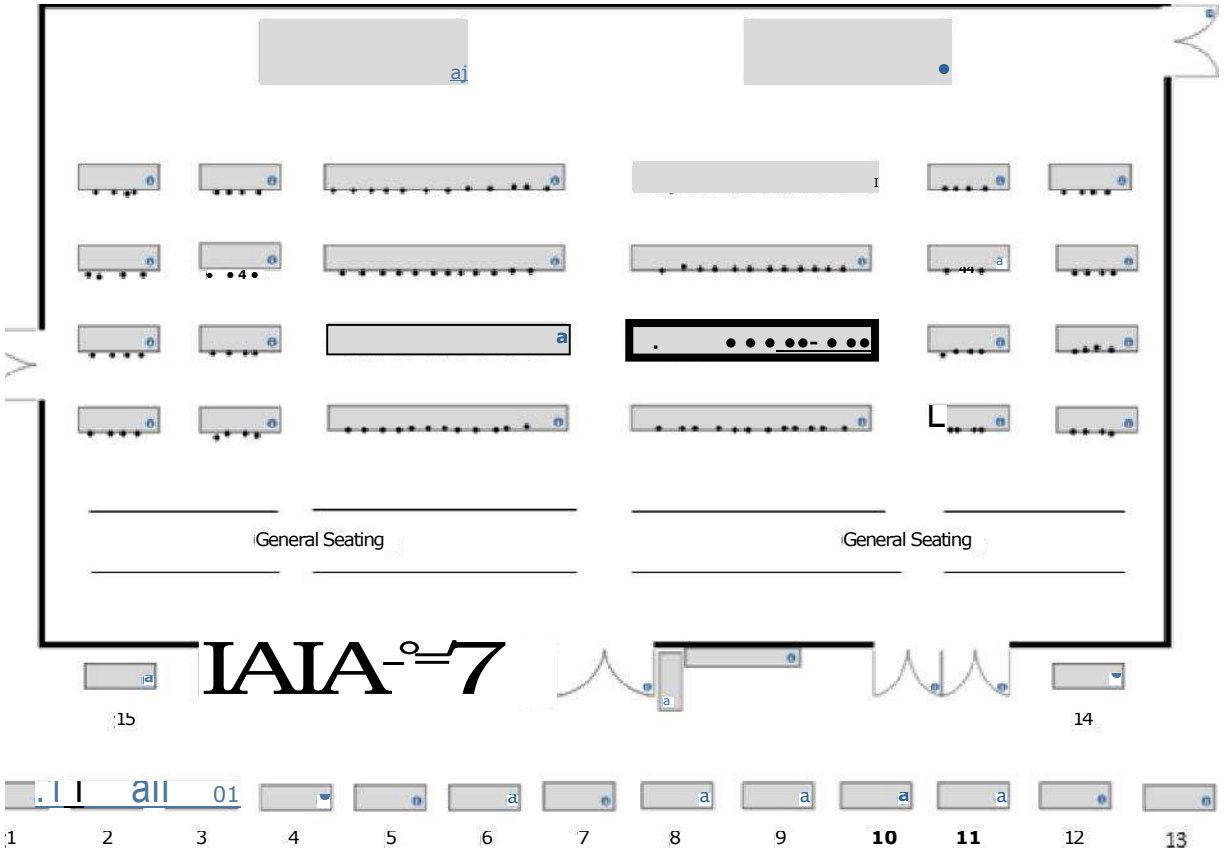
- Advertising of company logo on signs strategically placed throughout conference
- Selection of a 6x2 table location in conference hallway which can be used to distribute promotional items
- Recognized on LinkedIn posts about the conference
- Ability to donate a prize(s) to be given away during Tuesday night event
- Receive a full list of all attendee names and addresses

*The complimentary registration code will be given after the sponsorship is registered and paid in full

**Speaking slots and topics are not guaranteed due to the need to ensure diversity of topics. Speaker form deadline of March 8, 2024



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Sponsorship Table Layout



Request for Taxpayer Identification Number and Certification

Give Form to the
requester. Do not
send to the IRS.

► Go to www.irs.gov/FormW9 for instructions and the latest information.

Print or type. See Specific Instructions on page 3.	1 Name (as shown on your income tax return). Name is required on this line; do not leave this line blank. North Carolina Treasury Management Association	
	2 Business name/disregarded entity name, if different from above d/b/a Carolinas Cash Adventure	
	3 Check appropriate box for federal tax classification of the person whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor or single-member LLC <input type="checkbox"/> Limited liability company. Enter the tax classification (C=C corporation, S=S corporation, P=Partnership) ► Note: Check the appropriate box in the line above for the tax classification of the single-member owner. Do not check LLC if the LLC is classified as a single-member LLC that is disregarded from the owner unless the owner of the LLC is another LLC that is not disregarded from the owner for U.S. federal tax purposes. Otherwise, a single-member LLC that is disregarded from the owner should check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) ► Non-Profit	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from FATCA reporting code (if any) _____ <i>(Applies to accounts maintained outside the U.S.)</i>
	5 Address (number, street, and apt. or suite no.) See instructions. 8311 Brier Creek Parkway, Ste 105-158	Requester's name and address (optional)
	6 City, state, and ZIP code Raleigh, NC 27617	
	7 List account number(s) here (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. Also see *What Name and Number To Give the Requester* for guidelines on whose number to enter.

Social security number									
			-			-			
or									
Employer identification number									
5	6		-	1	4	1	6	9	7
									5

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person ► 	Michael T Lewis, CCA Treasurer	Date ► 01/30/2024
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) which may be your social security number (SSN), individual taxpayer identification number (ITIN), adoption taxpayer identification number (ATIN), or employer identification number (EIN), to report on an information return the amount paid to you, or other amount reportable on an information return. Examples of information returns include, but are not limited to, the following.

- Form 1099-INT (interest earned or paid)

- Form 1099-DIV (dividends, including those from stocks or mutual funds)
- Form 1099-MISC (various types of income, prizes, awards, or gross proceeds)
- Form 1099-B (stock or mutual fund sales and certain other transactions by brokers)
- Form 1099-S (proceeds from real estate transactions)
- Form 1099-K (merchant card and third party network transactions)
- Form 1098 (home mortgage interest), 1098-E (student loan interest), 1098-T (tuition)
- Form 1099-C (canceled debt)
- Form 1099-A (acquisition or abandonment of secured property)

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN.

If you do not return Form W-9 to the requester with a TIN, you might be subject to backup withholding. See What is backup withholding, later.